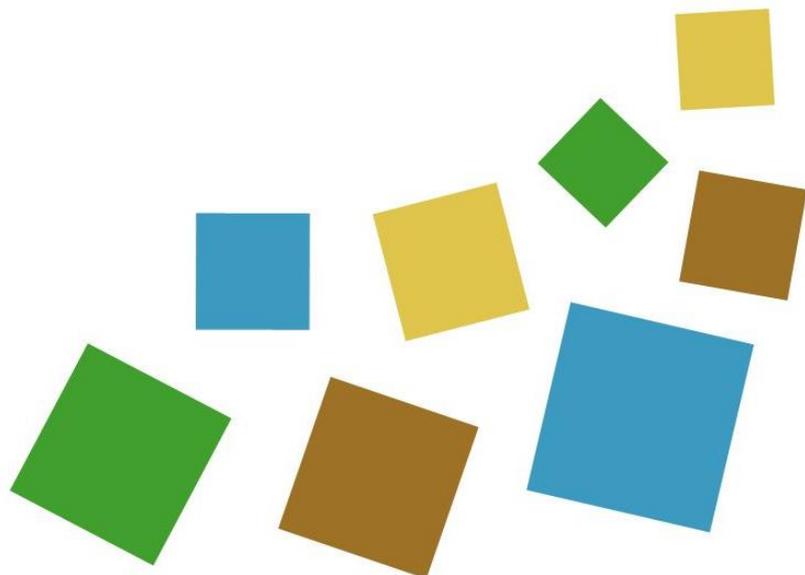


D5.1

Website and internet operational

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Document information

Project acronym: INSPIRATION
Project full title: INtegrated Spatial PlannIng, land use and soil management Research ActTION
Project type: Coordination and Support Action (CSA)
EC Grant agreement no.: 642372
Project starting / end date: 1st March 2015 (month 1) / 28th February 2018 (month 36)
Website: www.inspiration-h2020.eu

Document status / date: Final version as of 29/06/2015
Deliverable No.: D5.1
Responsible participant: BRGM (participant number 2)
Due date of deliverable: 01/07/2015
Actual submission date: 29/06/2015
Dissemination level: X PU - Public
PP - Restricted to other programme participants*
RE - Restricted to a group specified by the consortium*
CO - Confidential, only for members of the consortium*
(* = including the Commission Services)

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To be cited as:

Coussy S., Guérin V. Darmendrail D., Catonet F. (2015): Website and Internet Operational. Final version as of 29.06.2015 of deliverable D5.1 of the HORIZON 2020 project INSPIRATION. EC Grant agreement no: 642372, UBA: Dessau-Roßlau, Germany.

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D5.1: Project website and project intranet

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1. Introduction

1.1. About INSPIRATION

The aim of INSPIRATION is to adopt a funder and end-user demand-driven approach to establish and promote the adoption of a strategic research agenda for land use, land-use changes and soil management in the light of current and future societal challenges. Main objectives are:

- **Formulate, consult on and revise an end-user oriented strategic research agenda (SRA);**
- **Scope out models of implementing the SRA;**
- **Prepare a network of public and private funding institutions willing to commonly fund the execution of the SRA.**

INSPIRATION's mission is to improve the supply and effectiveness of science/knowledge take-up by those who really need it. The proposed methodology is based on a multi-stakeholder, multi-national and interdisciplinary approach that covers the variety of stakeholders (public bodies, business, science, citizens and society) and the variety of relevant funders. The vehicle to engage with all relevant stakeholders across the Member States is a National Focal Point (NFP) in 16 countries. The NFP's will organize workshops with national stakeholders of funders, end-users and researchers across the various soil and land management disciplines.

The results will be taken up, structured along four integrative themes and merging into thematic knowledge needs to satisfy the as yet unmet societal challenges and to ensure that knowledge contributes primarily to enable meeting these challenges.

Based on these results, a cross-country and cross-discipline dialogue will subsequently be organized among the relevant user communities, funding bodies and scientific communities in Europe in order to reach a trans-national, prioritized SRA as well as a model for execution of this SRA. Thus a SRA will be produced which will give national funders confidence that for each Euro they spend, they will get multiple Euro's worth of knowledge in return in order to address their national societal challenges.

Learn more about the INSPIRATION coordination and support action on the project website: www.inspiration-h2020.eu

1.2. This deliverable

This report – i.e. INSPIRATION deliverable D5.1 – describes website and the intranet created for external and internal communication about and on the project. This deliverable relates to INSPIRATION Work Package (WP) 5 “International Dissemination and Communication”, task 5.4 “**Dissemination of SRA and the proposed implementation models**”, which included the objectives: “*Installation of the project web site and project Intranet (an internal project platform as document management instrument and archive within the INSPIRATION consortium)*” and “*Setting up and regular updates of the project website, linked with existing high traffic portals and networks operating in this field (EUGRIS, .. others)*”.



2. The project website structure

The website is accessible at: www.inspiration-h2020.eu

All sections of the website have on top the INSPIRATION logo and reference to the HORIZON 2020 funding by the European Union. Also a search function, a link to the main page “home” and to the “news” area is included on a top line accessible from all sub-pages.

2.1. Main page

The main page presents the project INSPIRATION at a glance, as well as the latest news. Moreover, 4 slides focus on the 4 themes that will be elaborated on in INSPIRATION’s WP 3 “Transnational commons aggregated under integrated themes” (Figure 1) – these are presented as flexible elements on the site, moving from one to another.

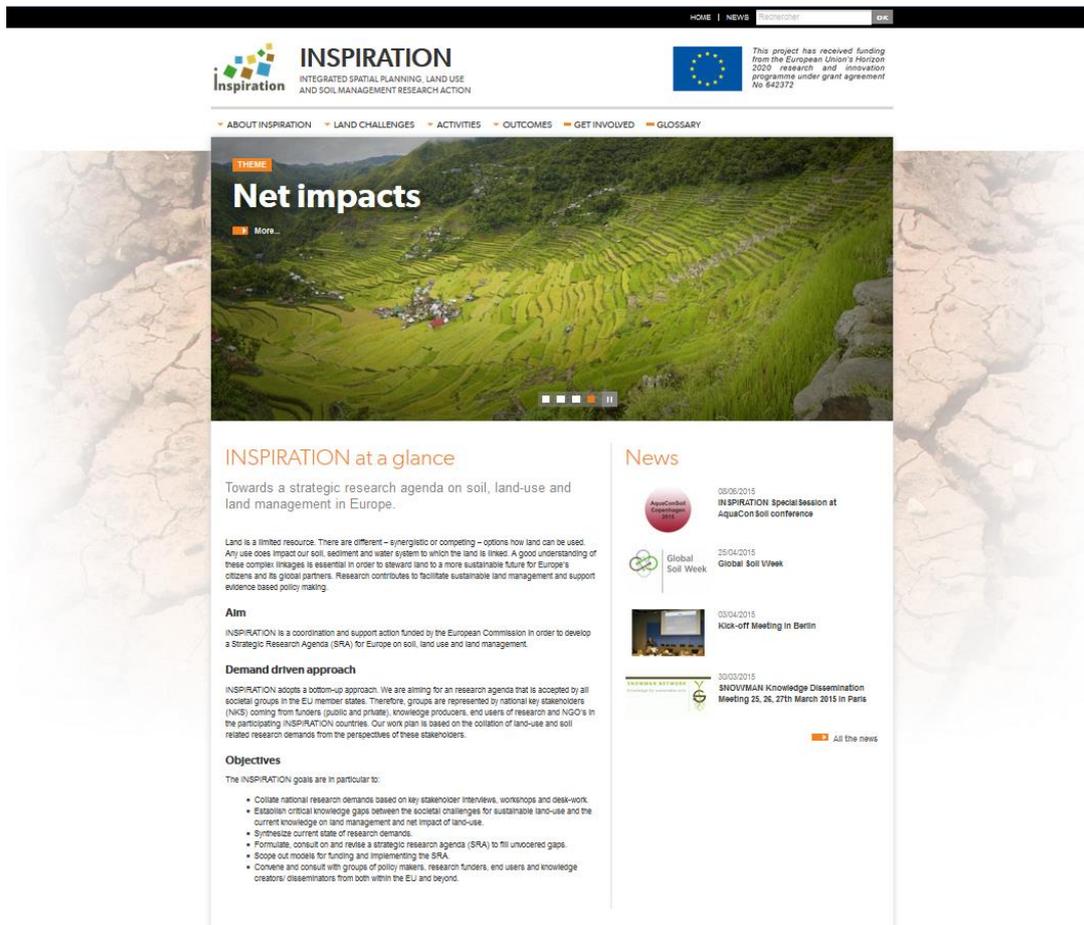


Figure 1: Website main page

The site also refers to the latest **News**. In order to keep the website attractive for external users, all partners are requested to report to BRGM → v.querin@brgm.fr and s.coussy@brgm.fr any potential news related to the project that could be added.



2.2. Main menu

2.2.1. About INSPIRATION

This part contains five specific bullet points:

- **project background and objectives:** detailed presentation of the project;
- **project structure:** brief description of each work package (see Figure 2 below);
- **consortium:** description of each INSPIRATION partner and a link to their respective websites;
- **international advisory board:** description of the role of the IAB and names of the institutions represented in the IAB;
- **H2020:** description of the Horizon 2020 program and link to the H2020 website.

The screenshot shows the 'Project structure' page on the INSPIRATION website. At the top, there is a navigation menu with items: ABOUT INSPIRATION, LAND CHALLENGES, ACTIVITIES, OUTCOMES, GET INVOLVED, and GLOSSARY. Below the menu is a large banner image of a cable-stayed bridge. The page content includes:

- Navigation:** Home > About inspiration
- Table of Contents (Left Sidebar):**
 - Project Background and Objectives
 - Project structure (selected)
 - Consortium
 - International Advisory Board
 - H2020
- Main Text:**

The project activities will be executed under five work packages (WPs). The key tasks of each WP are: WP1 management of the project; WP2 – 4 processing of information and WP5 dissemination and communication. All activities will be executed within 36 months, so INSPIRATION will be a 3-year project. WP1 and WP5 will be active throughout the whole duration of the project. WP2, 3 and 4 only for a limited period: WP2 starts at the beginning of the project, and stops when it delivers its input for the work to start in WP3. WP3 stops when it delivers its input to WP4 which concludes its activities at the end of the project.
- Diagram:** A flowchart showing the relationships between the five work packages and their inputs/outputs.
- Work Package Descriptions (Right Side):**
 - WP1: Project management**
 - WP2: Demands of research from industry, end-users and funders (State-of-the-art at national levels)**
 - WP3: Transnational commons aggregated under integrated themes**
 - WP4: Developing, Delivering and Match-Making of a Strategic Research Agenda**
 - WP5: International Dissemination and Communication**
- Key Activity Description (Bottom Box):**

A key-activity in INSPIRATION will be – as it is typical for a Coordination and Support Action – the collation, review and synthesis of information. This is the core activity of WP2–4 and this activity is graphically represented as a 'funnel': collated information enters the funnel as 'input', where it is reviewed and synthesized. This is done mainly in workshops preceded and finalized by deskwork and working meetings with consortium members active in the specific WP. The synthesized information exits the funnel as 'output', i.e. key deliverables of the project.

Figure 2: Project structure



2.2.2. Land challenges

This part describes the 4 overarching, integrated themes as developed in INSPIRATION's WP3:

Natural resources (see

- Figure 3 below);
- Land management;
- Natural capital stewardship;
- Net impacts.

The description of each theme is linked to the slides of the main page.

HOME | NEWS OK

INSPIRATION
INTEGRATED SPATIAL PLANNING, LAND USE
AND SOIL MANAGEMENT RESEARCH ACTION

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 642372

ABOUT INSPIRATION | LAND CHALLENGES | ACTIVITIES | OUTCOMES | GET INVOLVED | GLOSSARY

Home > Land challenges

Land challenges

- **Natural resources**
- Land management
- Natural capital stewardship
- Net impacts

Natural resources

Under this theme future challenges in R&I will be elaborated with special emphasis on resource demands in rural and urban areas.

It will amongst others focus on the use and provision of soils, land, water, nutrients, energy and organisms (useful plants and productive livestock) as future key resources for providing ecosystem services. Topics could for instance include:

- Potential of agricultural land (EU, global) with special emphasis of the 4 F's (Food, Feed, Fibre, Fuel);
- Material flow management / re-cycling of nutrients from residues and wastes;
- Definition of "efficiency" and possible dilemma between land use (rights)/ soil use (production);
- Land footprint and consumption in a life-cycle perspective;
- Water demand and water use efficiency in land use;
- Innovative approaches for reclamation and re-valorisation of degraded sites;
- Soil and soil services regeneration;
- Functional biodiversity in used ecosystems.

| ABOUT INSPIRATION | LAND CHALLENGES | ACTIVITIES | OUTCOMES | GET INVOLVED | GLOSSARY |
|--|--|---|--|--------------|----------|
| Project Background and Objectives Project structure | Natural resources Land management Natural capital | National Activities Austria Belgium France | SRA Implementation plan Deliverables | | |

Figure 3: "Natural resources" page

2.2.3. Activities

The activities section is divided into national activities and international activities.

For the national activities, one page per country participating to INSPIRATION is presented (see the example of the Austrian national page in

Figure 4). The national pages indicate the aim of INSPIRATION in each country, the name and contact of the National Focal Point (NFP) and the INSPIRATION national partners. These pages give also information on the national workshops (e.g. planned date). Each page is foreseen to be translated into the respective national language. In order to keep the website attractive for external users, all partners are requested to update national activities regularly (report to BRGM → v.guerin@brgm.fr and s.coussy@brgm.fr).

The international activities page indicates the links to several international networks dedicated to soil, land use and land management. It will also be used to report on project activities at international level.

Home ▶ Activities ▶ National Activities

- A + | 

Activities

- National Activities
 - Austria
 - Belgium
 - Czech Republic
 - Finland
 - France
 - Germany
 - Italy
 - Poland
 - Portugal
 - Romania
 - Slovakia
 - Slovenia
 - Spain
 - Switzerland
 - The Netherlands
 - United Kingdom
- International Activities

Austria



Contact: [Sophie Zechmeister-Boltensern](mailto:Sophie.Zechmeister-Boltensern)



INSPIRATION in Austria

INSPIRATION is built on very close interaction with relevant actors in the soil, land use and land management fields. They are involved in formulating the Strategic Research Agenda and its implementation models throughout by participating in the national "demand identification" workshops. The stakeholders involved in INSPIRATION workshops will be encouraged to act as ambassadors for Strategic Research Agenda dissemination and implementation – that after all reflects the needs and demands expressed by the stakeholders themselves.

National workshop

INSPIRATION has identified key individuals to act as National Focal Points (NFP) as an innovative way to mobilize all relevant actors, increase policy coherence, resolve trade-offs, manage conflicting interests, increase participation of citizens in decision-making and improve public awareness and business uptake of research results across the entire European Union. National workshops convened by each NFP will bring together each country's most relevant funders, end users and researchers in soil, land use and land management related to the above mentioned challenges, and thereby focussing on the relevant issues explained in the workpackage descriptions.

The National Focal Point has to organize at national level a 2-day workshop, where the collated information (national key stakeholder interviews and desk-exercise) will be reviewed and synthesized and prioritized by the national key stakeholders, under NFP guidance.

The national workshop will be held in Austria in Autumn 2015.

Further information

 **Universität für Bodenkultur Wien**



Figure 4: Example of the Austrian national page.

2.2.4. Outcomes

The INSPIRATION outcomes are constituted in particular of the **Strategic Research Agenda (SRA)**, the **implementation plan** and the **deliverables** (see Figure 5). For the beginning of the project, only the deliverable part is regularly updated, because the SRA and implementation plan are key results of INSPIRATION, which are foreseen at later stage of the project. However, we will continuously update the website visitors with the activities conducted in the project towards the elaboration of the SRA.

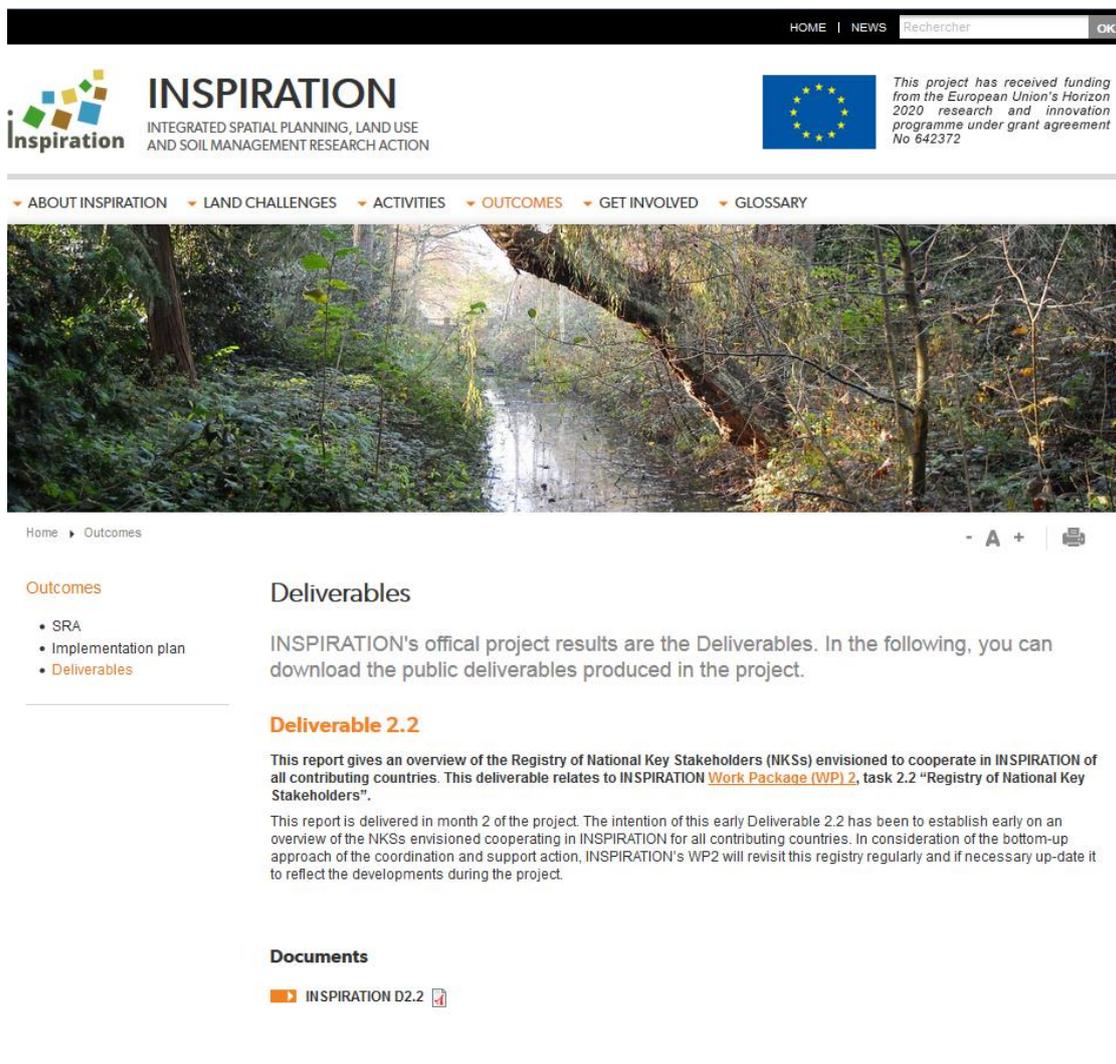


Figure 5: Presentation of the deliverables



2.2.5. Get involved

This subsection gives the contact of INSPIRATION coordinators (Detlef Grimski and Stephan Bartke), as well as a link to the page “INSPIRATION news” and to a newsletter. The first newsletter is foreseen for autumn 2015, coinciding with the national workshops.

2.2.6. Glossary

This part corresponds to the glossary of terms presented in the deliverable D2.3 (see Figure 6). It will be regularly updated since the definitions could evolve during the project, and other terms could be selected.

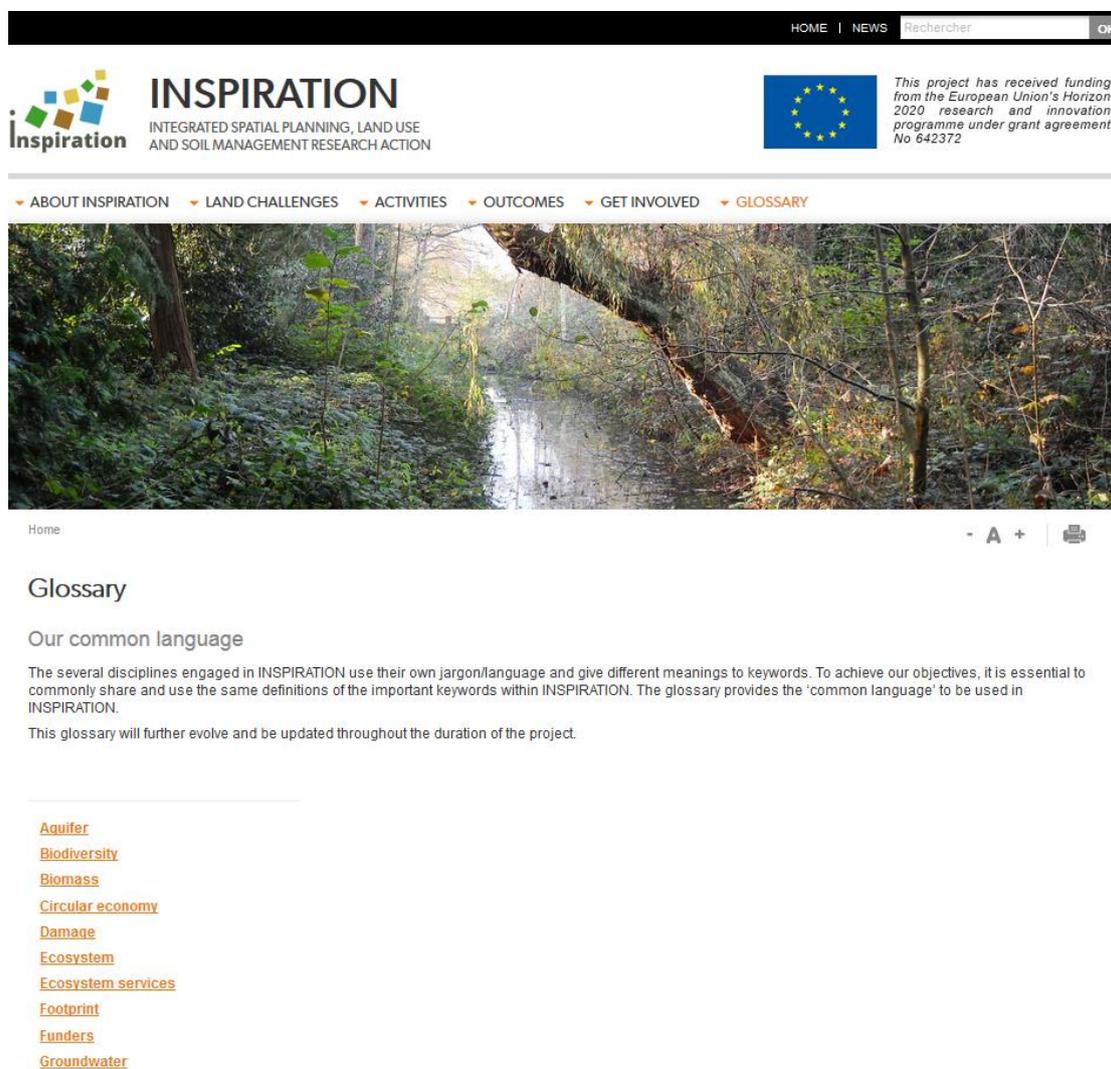


Figure 6: Glossary of terms

2.3. Means to achieve good referencing of the website

Links to the official website of each partner have been added. Vice versa, all partners will be asked to link back to the INSPIRATION website.

Actualities are created as often as possible, i.e. at the moment, mainly by adding public deliverables, articles about INSPIRATION produced by partners in their country, information about events where INSPIRATION was presented.

Email will be sent on a regular basis to all partners in order to collect news from them to keep the website up to date and of interest for the project's stakeholders.

Partners are requested to create short descriptions of the project on their home organizations website and to link from there to the official INSPIRATION website.

2.4. INSPIRATION website and collaborative intranet

The possibility to develop a collaborative intranet accessible from the website was studied. But it was decided to use another tool that offers more flexibility: the Seafile tool.

Seafile is a open-source cloud storage software: <http://seafile.com/en/home/>.

BRGM has chosen this free tool and has deployed and adapted it to provide a collaborative workspace for research projects in partnership with BRGM.

Data are stored on a BRGM server (secure and backup data).

The interface is in English by default, but with ability to be customized: several languages are available. The list of available languages in Seafile tool is defined below (Figure 7).



Figure 7: Languages available for the intranet menu

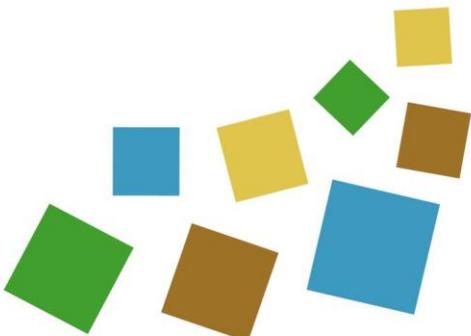
The software is available for various environments: Windows, Linux, Mac.

A user notice for downloading the tool is available on the internet.

The capacity of the work space that will be dedicated to INSPIRATION is 1.5 GB.

The connection to the tool is possible at the following address: <https://seafile.brgm.fr>.

Detailed information on the Intranet is provided to the INSPIRATION consortium as part of the project milestone MS2-WP5 (project internal).

The logo consists of a lowercase 'i' followed by the word 'nspiration' in a bold, sans-serif font. Above the 'i' and the beginning of 'nspiration' are several colorful squares (green, blue, yellow, brown) arranged in an upward-curving arc.

i nspiration

INSPIRATION acknowledges the received funding from the European Community's HORIZON2020 Framework Programme under grant agreement no 642372

